

Subject Code	COMP5700
Subject Title	Digital Leadership Transformation – Business Technology Strategies
Credit Value	3
Level	5
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	The objective of this subject is to enable students to realize the benefits of digital transformation and to proactively contribute to the development of a visionary digital strategy with appropriate organizational change and capability building.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Understand the new organizational culture in the digital age. Identify and develop ways to address the digital skills gaps to enable continuous change. Measure the impact of digital transformation Design and implement business plans for taking advantage of technological changes. Understand and assess the impacts of IS audit and control on business operations.
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> Recognizing how digital technologies that will impact business operations Engaging others in a digital vision and addressing the digital skills gap Framework for successful transformation to digital business Creating organizational capacity for transformational change. Change management and impact assessments
Teaching/Learning Methodology	<p>The subject will take a workshop format, with short lectures to outline key qualities of becoming digital leaders. Participants will reflect on what they learned by reviewing cases as class exercises and assignments. They will also work in groups to propose changes to a selected organization for new business strategies. Guest speakers of senior positions in enterprises will be invited for sharing their visions in digital leadership and cases of how to develop technology strategies for achieving business benefits also.</p> <p>Assessment will take the form of written reports of case reviews for individual students. It is expected there are 5 cases for students to work on. Also, there will be a group project to practice the taught framework. Each member of a student group can lead a different part with respect to the framework and collaborate together.</p> <p>Relevant online materials will be developed for students to enable blended learning and flipped classroom arrangement under a SPOC (small private online</p>

	class) set up is considered when appropriate.								
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						
			a	b	c	d	e		
	1. Class exercises and assignments	50	√	√	√	√	√		
	2. Group project	50	√	√	√	√	√		
	Total	100 %							
Student Study Effort Expected	Class contact:								
	▪ Workshops							30 Hrs.	
	Other student study effort:								
	▪ Self-study							60 Hrs.	
	Total student study effort							90 Hrs.	
Reading List and References	<p>Mark Raskino and Graham Waller (2015) <i>Digital to the Core: Remastering Leadership for Your Industry, Your Enterprise, and Yourself</i>, Bibliomotion.</p> <p>Pak Yoong (2009) <i>Leadership in the Digital Enterprise: Issues and Challenges</i>, Business Science Reference; 1 edition.</p> <p>CISA Review Manual, ISACA publications</p>								